

THE LATEST NEWS FROM THE HUMMEL MANUFAKTUR

# Hummel

Issue 8 September/2018

## POSTILLION



*Dear readers,  
dear Hummel fans!*

**W**e've opened our archives and are reissuing a rare collector's figurine from 1985, of which only five have been produced so far. It has a special feature that will enthuse you just as much as it does our experienced artists.

Many of our brand-new figurines will also be provided with this eye-opener. What is it exactly? We're not revealing anything yet. Just continue reading!

In this and further newsletters, we shall be presenting you our new "Hummels" together with the character of the figurine in detail – along with pictures of the manufacturing process. Today: a small emigrant who will become extremely successful, and a cute adventurer in a fresh, modern decor. Enjoy and let yourself be carried away!

Our Merry Wanderer has just returned from Callenberg Castle in Coburg. He provides us a detailed introduction to the castle and the rose garden. By the way, besides Queen Victoria, Franz Liszt was also a guest of the Duchess Alexandrine of Saxe-Coburg and Gotha.

We hope you enjoy browsing!



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# Portrait

## "Hummel" whirlwind Lukas Gutmann

He's everywhere and nowhere: getting him to stand still for a brief conversation is not an easy task. "Hummel"-whirlwind Lukas Gutmann is almost constantly on the road in the Manufaktur. Sometimes he's delivering paper for the printer, showing freight agents the way, talking to the sculptors about new figurines or brings new orders to the shipping department.

The economist, who studied at the Julius-Maximilians-University in Würzburg, initially worked as an assistant to the CEO. After the Hummel Manufaktur was taken over at the beginning of the year, his area of

responsibility expanded: Hummel boss Bernd Förtsch brought him on board as project manager.

Meanwhile, the 27-year-old native of Coburg has become a "Hummel" professional. He is responsible not only for product management and the appearance of the Hummel figurines on the homepage, but also for production and logistics and ensures a smooth workflow in the Manufaktur.

"Everyone, really everyone from the Coburg area grew up with the 'Hummels' somehow," says Lukas Gutmann and smiles. "It was the same with me.



My grandfather had the 'Merry Wanderer' as a jumbo figurine, with which I played as a small child – of course, always under the supervision of adults," he recalls. The whole family collected Hummel figurines in a big way and "gladly gave them as gifts". Today, the project manager always has figurines on his desk – and always the latest novelty. "At the moment it's the figurine of the little railroad fan."

# Princess Stephanie has married

## News from Coburg's Ducal Family

For the first time in about 200 years there was again a (civil) royal wedding in nearby Gotha in Thuringia: Princess Stephanie (46) of Saxe-Coburg and Gotha married her fiancé Jan Stahl at Schloss Friedenstein on July 5th. The church wedding is planned for next year in Coburg.

The wedding, as well as that of her brother Hubertus, who married in 2009

in Coburg's Moritz church, will be celebrated at Schloss Callenberg. The princess is the only daughter of the head of the aristocratic family, Prince Andreas of Saxe-Coburg and Gotha, and his wife, Princess Carin. The couple has two younger sons, Hubertus and Alexander. The eldest son, Hereditary Prince Hubertus, has been his father's successor since 2012.





# Look deep into my eyes...

Our Hummel figurines present a new look:  
eyes with accentuated iris and pupil



Your eyes  
Crystals like your being  
clear and pure  
shine bright with kindness  
Love is my trust  
Way into the light

Hans-Christoph Neuert  
(1958-2011), German poet

For decades you've known and loved your "Hummels" with their classic brown eyes. A bold eyebrow, a dark pupil with a light reflex, three charming eyelashes, skillfully decorated in a warm shade of brown: this is how our Hummel figurines have presented themselves to the beholder.

But there was an exception back in 1985: Did you know that the Hummel Manufaktur had a figurine with blue eyes in its portfolio 33 years ago?

No? Let us clarify the situation: In the year 1985 master sculptor Gerhard Skrobek designed the clay model of a boy with a toy locomotive. "Where Shall I Go?" was the first Hummel to look at the world with blue eyes.

However, only five samples were produced, and they were never released to the public. Since then, the Manufaktur has been guarding the model as a possible future edition in

the archives. The portrait of the little Jochen Edinger, who – lost to the world – is playing with his toy train, was painted by Sister Maria Innocentia in 1938. His father, a radiologist, whom the Franciscan has gone to see, requested the drawing. The young artist gladly granted the request.

For many years, the drawing was in the possession of the US collector couple Ruth and Robert Miller from Ohio, who wrote the well-known "Price Guide" to the Hummel figurines. In addition, the Convent of Siessen has another, second drawing of the playing boy.

Now was the time to open our archives: This rare collector's item will be released for you for the first time – complemented by a new, exciting detail! Carefully examine the open, fresh look of the young playing boy. Through a change in the decorating, characterized by a blue accentuated iris and a pupil, the look of the boy appears very lively and keen.



Other new figurines, which we'll be presenting to you in the coming weeks, will also receive these newly accentuated eyes, whether in blue, green or the familiar, classic shades of brown. The execution is very difficult: Our skilled workers must exercise extreme care.

Decorating artist Manuela Grempel explains the details: "This new type of decoration is technically much more difficult, because in the future we will also be

emphasizing the colored iris and the pupil." The result impresses the accomplished painter: "Our 'Hummels' have a much nicer look," she explains, "and simply just look more expressive."

"Much more lively in facial expression and character." Her colleagues Brigitte Grell and Thomas Günther are also pleased by the new feature that will be used for future novelties. In addition, selected figurines such as "Good Luck!" will receive points of light in their eyes.



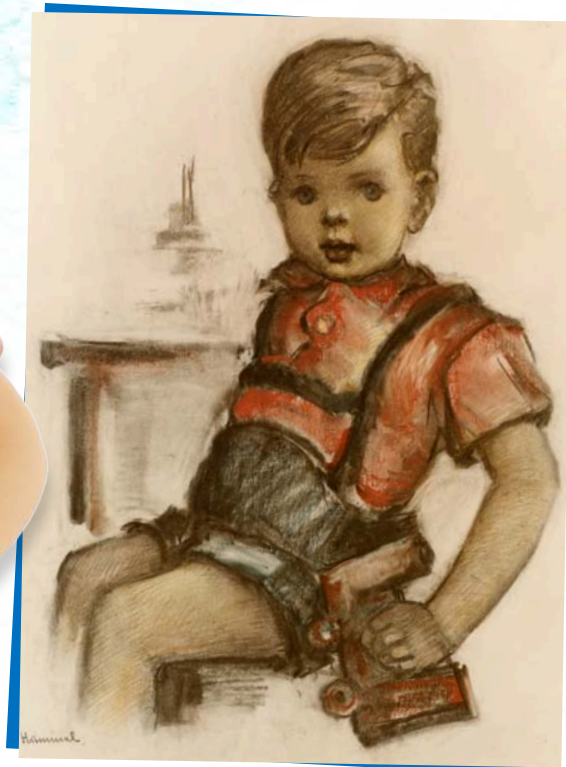
### Where Shall I Go?

Gerhard Skrobek  
1985

**HUM 465**

4.50 in., \$ 290

Order HUM 465  
[online now!](#)





# A sight to behold!

**B**rigitte Grell has been decorating figurine faces for 27 years. She creates the “new face” of HUM 419 “Good Luck!” and explains the procedure.

“I paint the eyebrows with a quill,” she informs us, “as a border of the iris, I set two even circles and then fill in the pupils.” With a special wooden tool, she then removes a bit of color from the pupils and emphasizes the point of light in the eye. “With a delicate brush, I then add the accenting color, whether brown, blue or – as here with ‘Good Luck!’ – green, as an iris.” The execution takes about twice as long, explains our expert, “but the result is absolutely impressive!”

In 1981, Gerhard Skrobek sculpted “Good Luck!”, a little boy who happily plunges into life with an umbrella under his arm and a backpack full of flowers. The master sculptor once again used an original drawing by Maria Innocentia as the guideline.



Brigitte Grell enjoys “decorating”:  
She is pleased with the new technology.





## *A "Hummel" brings luck: green eyes with light reflections*

**W**e have reinterpreted the model which we had been keeping under lock and key in the archives as a possible future edition: the color scheme in iridescent blue and green tones – mixed with one or two splashes of daring orange



**Good Luck!**  
Gerhard Skrobek  
1981  
**HUM 419**  
6,25 in., \$ 380  
[Order HUM 419](#)  
[online now!](#)

– gives the figurine a touch of modernity, freshness and temperament. The iris of the eyes shines in an intense green. Decorator Manuela Grepel is – as are many in the Hummel Manufaktur – completely delighted: "This 'Hummel' is fantastic, the colors are just great," she gushes, "it's fun to do this job."





# The first "Hummel" in jeans



**The „father“ of jeans comes from Upper Franconia.  
Levi Strauss revolutionized the fashion world**

**E**lvis Presley, James Dean and Marlon Brando – they all wore jeans. In the 1950s, the pants embodied zeitgeist and rebellion like no other piece of clothing. Nearly 20 years later, bell-bottoms were “in”. At the end of the 70s it was said: “The tighter, the better.” Most of the freshly purchased jeans landed with the wearer in the bathtub and were “shrunk”. Because the denim pants shrank, they then hugged the wearer as if they had been “poured”.

The inventor and “father” of jeans, Levi Strauss, embodies like no other the American dream. Like so many others, the then 18-year-old left his Franconian homeland to go to America in the 19th century. After his father's early death from tuberculosis, his mother saw no other alternative than to turn her back on her Franconian homeland in 1848 with her three youngest children. In New York a few years earlier, the two eldest sons had already founded a textile wholesaler, where the young Levi worked.

After the first gold discoveries in California, he sought his fortune on the American West Coast in 1853: He started with a wholesaler of fabrics and haberdashery. In 1873, Levi Strauss filed a



patent for  
riveted work  
trousers with  
tailor Jacob Davis.  
Levi Strauss hit the nail

on the head: The first customers appreciated the robustness of the trousers and wore them as work clothes. The hard work in the mines and agriculture required a particularly robust garment.



Soon, however, garments made of indigo-blue denim conquered people's everyday lives. They are the most-worn trousers today. Levi Strauss became prosperous, his company name "Levi's" became synonymous with jeans.

In his Franconian homeland, people knew nothing about their famous son for many years. A 1993 letter from America asking for information about the birthplace of the jeans inventor

sparked intense research.

An entry in the birth files of the Buttenheim Jewish community and a certificate of emigration proved: Levi Strauss spent his childhood and youth in Buttenheim.

The house of his birth, built in 1687, where the family lived on the ground floor under low ceilings and between tiny windows, was opened after a costly renovation as the now internationally recognized Levi Strauss Museum ([www.levi-strauss-museum.de](http://www.levi-strauss-museum.de)).



## American and Franconian lifestyle:

### A "Hummel" wears jeans

The American pioneers and gold diggers often labored in sweat: Everyone was willing to work extremely hard for their dream of happiness. Robust work clothing was therefore in great demand and jeans soon became a "hit". In homage to the settlers and gold miners of the West, Hummel Manufaktur issues the very first Hummel figurine wearing a pair of jeans – easily recognizable by the typical indigo blue and striking stitching. Sculptor Anette Barth created a likable young "Blue Jeans Wanderer", who sets out with nothing but a top hat on his head, a suitcase under his arm and his pocket watch to seek his fortune in the new world.



In the model and mold making department, the original clay model is cut into pieces with almost surgical precision. For each part a separate mold must be produced.



**Walking hopefully westward: the little "Blue Jeans Wanderer"**

**Blue Jeans Wanderer**  
Anette Barth  
2018  
**HUM 2413**  
4,5 in., \$ 225  
[Order HUM 2413 online now!](#)



## Herbalist Angela Schult recommends:

# Shepherd's purse – the inconspicuous all-rounder!

**I**t grows on roadsides and is quite inconspicuous. It can be recognized by the small, triangular "bags", which once probably resembled the pockets of shepherds. Shepherd's purse has a very pleasant taste and plenty of vitamin C and numerous minerals. It is said to promote digestion, regulate high blood pressure and have a hemostatic effect.

Prepared as a tea, the herb is often drunk after birth or for menstrual cramps.

The passionate herbalist and cook, Angela Schult, combines game with regional market vegetables and oriental spices. Her recipes are available on her German-language blog [www.wildeschote.com](http://www.wildeschote.com).



### My delicious wild herbal recipe:

## Shepherd's purse pesto

2 hands full of Shepherd's purse  
leaves from the leaf rosette  
50 g cashews  
Olive oil  
1 tbsp wild garlic pesto

½ tsp cumin  
½ tsp grated lemon peel  
1 tbsp lemon juice  
Sea salt to taste

Wash the shepherd's purse leaves and with a wand hand blender puree with all other ingredients in a deep bowl.

Add enough olive oil to make a firm paste. Spread on toasted bread or serve with warm pasta for a tasty treat!

## Weather Proverb

September nice  
in the first days,  
wants to announce  
the whole autumn.





# *A gem not far from Coburg: Schloss Callenberg*

## **The Merry Wanderer walks in the footsteps of the Ducal House**

**I**f you approach the city of Coburg from the north, you will see a picturesque silhouette over the tree-tops: For 180 years, Callenberg Castle, with its striking stepped gable and tower, has been the property of the dukes of Saxe-Coburg and Gotha.

Here Alexandrine of Saxe-Coburg and Gotha performed with the Hungarian composer and musician Franz Liszt and drank tea with her sister-in-law, Queen Victoria of England. "A little steep, the climb to Callenberg," the queen once wrote in her diary, "but once you've reached the top, you can enjoy a cup of tea in beautiful surroundings."

Our little Wanderer also built up quite a sweat on the climb to the former ducal residence. But the wonderful view rewarded him for the arduous ascent.

In the idyllic rose garden, to which some steps within the castle walls lead, rare and historic varieties of flowers bloom, including the world's first breeding of a rose species without thorns.

In 1986 she was named by Queen Silvia of Sweden after today's Crown Princess Victoria. Boxwood and statues frame a small fountain, numerous benches invite you to linger and savor the atmosphere.





The dukes Johann Casimir, Ernst I. and Ernst II. transformed the formerly small castle complex into a romantic summer palace. Neo-Gothic architecture and ornamentation characterize the cheerful character of the castle. A special highlight is the 400-year-old castle chapel, where weddings can still be performed.

In 1932, Princess Sybille of Saxe-Coburg and Gotha became engaged to the future crown prince of Sweden in the Red Salon. Through successful marriage politics and clever diplomacy, members of the Coburg Ducal House conquered four European thrones: Belgium, Portugal, Bulgaria and Great Britain.



**A small gem:  
Castle Callenberg from a bird's eye view**  
(Photo: © Rudi Weber)



The Callenberg Castle is open year-round to visitors. Guided tours take place all year on Sundays and public holidays at 2 pm (in summer additionally at 3 pm). Information / Link: [www.schloss-callenberg.com](http://www.schloss-callenberg.com)





# Magic film setting in the Franconian Forest

**Upper Franconia is a popular film location:  
Once again, the region was the scene for a cinema production**

**M**agical film set": That was the headline in a Coburg daily newspaper. The reason was a film shoot in the Küps' neighborhood of Oberlangenstadt, 30 kilometers from the Hummel Manufaktur. The children's film "Four Charming Sisters" was being filmed, an adventurous family comedy full of magic.

The evil witch Glenda was played by the German actress Katja Riemann, actress Anna Thalbach played Mrs. Duggery. A team of around 50 was involved in the filming (photo below right), and Disney was also involved. The location, Castle Oberlangenstadt, was built in English-Gothic style and fit perfectly into the scenery. The movie will be released in the winter of 2019.

The home of the Hummel figurines is a popular film location. For example, the historic town of Sesslach has been used several times as a movie backdrop. German actor Armin Rohde starred in the movie "Räuber Hotzenplotz" (Robber Hotzenplotz), with Christiane Hörbiger as the grandmother and Katharina Thalbach as Ms. Schlotterbeck. Also "Souls on Fire", a medieval novel about witch burning, played here (two film photos below left).

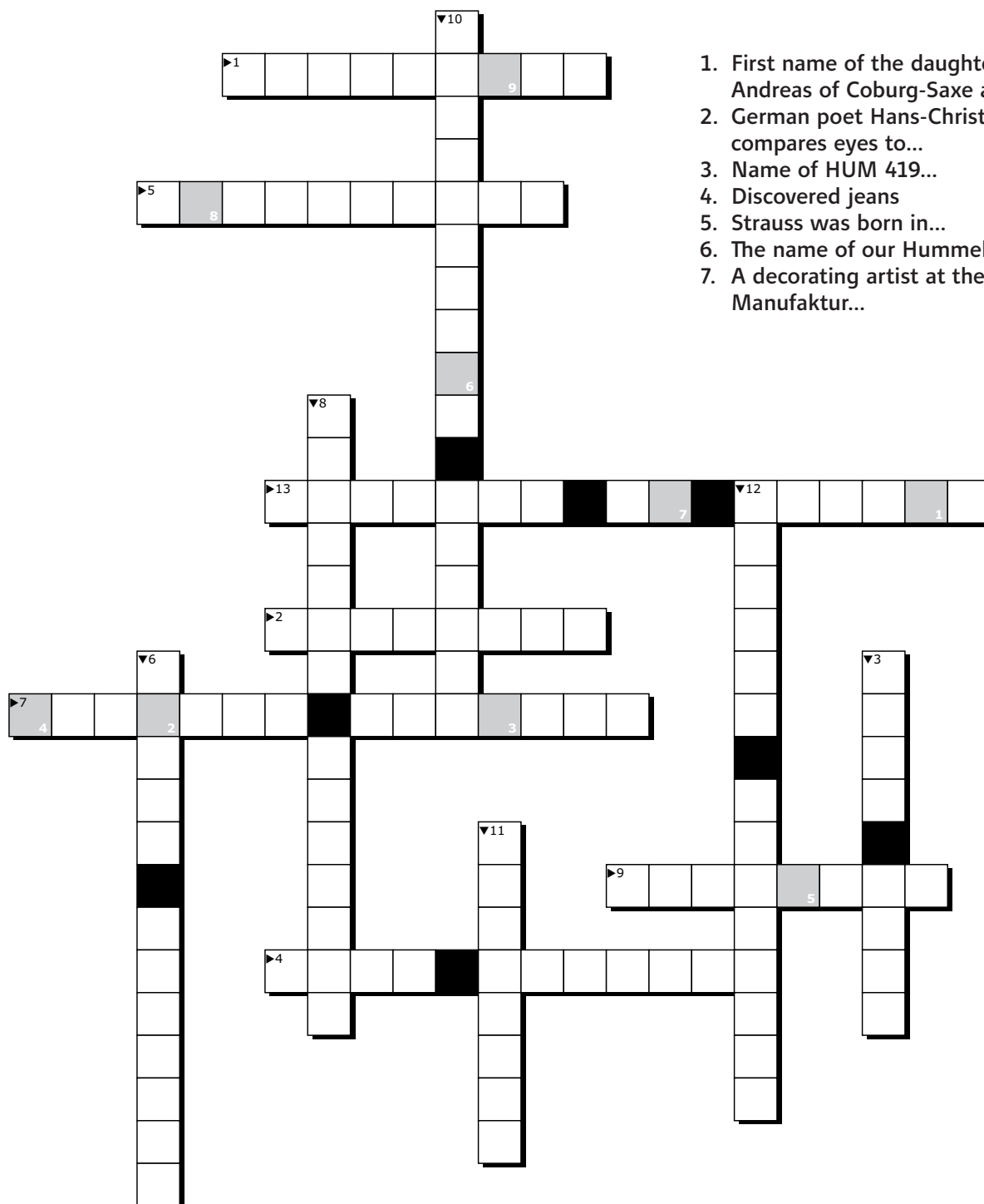
In the nooks and recesses around Coburg's Castle Ehrenburg, as well as the castles Rosenau and Callenberg, the fantasy episodes to the books "Ruby Red" and "Sapphire Blue" were filmed; on the Coburg fortress (Veste) scenes were shot for "Luther – the film". In the nearby moated castle Mitwitz actor Sky du Mont starred in the movie "The Three Feathers" and Ottfried Preussler's "The Little Witch" with Karoline Herfurth in the lead role was filmed in the Fichtelgebirge.



Movie set: The two photos on the left are from the film shoot "Souls on fire" in Sesslach, the picture on the far right shows Katja Riemann (with pink hair) with colleagues at the film set in Oberlangenstadt. (Photo Filming: fiction@blueeyes.de)



# Crossword Puzzle



1. First name of the daughter of Prince Andreas of Coburg-Saxe and Gotha...
2. German poet Hans-Christoph Neuert compares eyes to...
3. Name of HUM 419...
4. Discovered jeans
5. Strauss was born in...
6. The name of our Hummel „whirlwind“...
7. A decorating artist at the Hummel Manufaktur...

8. Sculpted HUM 465...
9. What HUM 419 is carrying...
10. The „Merry Wanderer“ visited...
11. Historic ... has often been the site for movie filming...
12. British writer born in September...
13. The „Canticle of the sun“ was written by...

**Solution:**

1	2	3	4	5	6	7	8	9
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# Famous Birthdays in September



## Agatha Christie:

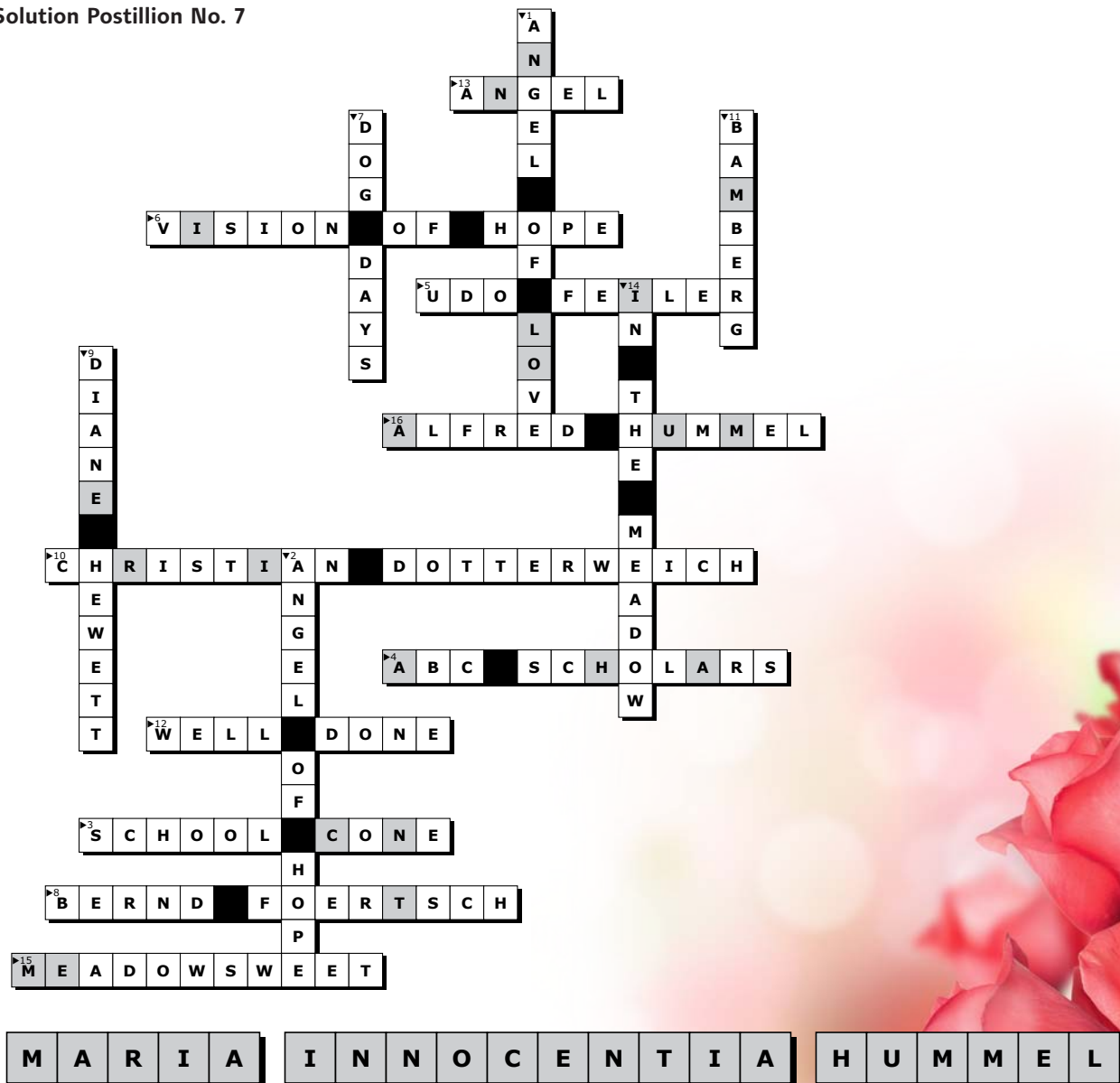
The British writer ("Murder on the Orient Express") is considered the most successful author of all time. She was born on September 15, 1890 in Torquay, England.



## Greta Garbo:

The famous Swedish actress ("The Lady of the Camellias", "Mata Hari") was born on September 18, 113 years ago in 1905 in Stockholm, Sweden.

### Solution Postillion No. 7





# The Franciscan Garden

A stroll in the monastery garden of Siessen



**D**o you know the "Canticle of the Sun" from Francis of Assisi? In it he praises God through his creations such as sun, fire and wind, the moon, the stars and the water and mother earth. The Franciscan Garden of the Convent of Siessen Monastery, where Maria Innocentia Hummel lived, was designed based on these stanzas.

In it you will find the various elements arranged in individual garden rooms. They do not approach the garden directly, but from above in sweeping curves. Along the waysides are small walls, summer flowers and herbs. You will encounter a sundial, watch the wind blowing the grass, relax on the shore of a pond at the sight of a fountain, or enjoy the flora and fauna in the wonderful herb

garden. Benches invite you to rest, in the small Portiunkula chapel you can find to yourself away from stress and bustle. But even brother death has his place – he confronts us with the primal fear of our own mortality.



## Opening hours

15th April to 31st October,  
daily 10 am to 7:30 pm.

From June to August on Thursday  
from 10 am to 8:30 pm. Guided  
tours in the Franciscan Garden  
are possible on request.





# "Hummel" in Berlin

## "Handmade in Germany" – a rendezvous of German manufactories

On the 21st and 22nd of September 2018, it is again time to experience unique manufactory products and watch live production. The event is being held for the fifth time in Berlin. It offers an exclusive insight into the diversity of the German manufactory trade. Fans of high-quality, handmade products can exchange ideas on site and learn more about the tradition of German manufacturing companies.

Since 2014, the initiative "Deutsche Manufakturen" (German manufactories) has been making manufactories and craftsmanship tangible with its "Manufacturing Days" and the exhibition "Handmade in Germany". Last year, the exhibition attracted over 7,000 visitors, setting a record.

This year our Manufaktur is part of the action. Club Manager Kerstin Griesenbrock presents the assortment of Hummel novelties. She will be accompanied by brand ambassador Joffrey Streit and ceramic painter Thomas Günther, who on request will personalize individual figurines.

Here you can find information about all participating manufactories: <http://www.handmade-in-germany.org/de/home/>



INITIATIVE   MANUFAKTUREN   MITGLIED WERDEN   TAGE DER MANUFAKTUREN   BLOG   PRESSE

BLOG

14.09.2018  
**Initiative Deutsche Manufakturen begrüßt drei neue Mitglieder**

Die Initiative Deutsche Manufakturen hat Zuwachs bekommen. Neben dem exklusiven Berliner Hutmacher Salon Hüte & Accessoires begrüßt die Brancheninitiative die traditionsreiche Riempf Rahmenmanufaktur sowie die bekannte Kunst-Keramik-Manufaktur Hummel Manufaktur als neue Mitglieder. Damit erweitert die Initiative Deutsche Manufakturen ihr schon breites Spektrum unterschiedlichster Manufakturbetriebe aus ganz Deutschland und bildet mehr denn je die gesamte Vielfalt des deutschen Manufakturwesens ab.

Jede in der Initiative vertretene Manufaktur steht für handgefertigte Produkte höchster Qualität in allen Bereichen der Herstellung und Fertigung. Dazu gehört auch die neu aufgenommene Hutmanufaktur *Salon Hüte & Accessoires* von Susanna Göbel. In aufwendigen Arbeitsschritten entwerfen in liebevoller und souveräner Handarbeit individuelle Hüte und Haarschmuck-Kreationen, in dem kleinen Hutsalon in Berlin Charlottenburg werden dabei nicht nur Damen fündig, auch für die Herren gibt es vom Sonnenhut bis zum Fedora alles was das Herz begehrt.

Außerdem neu in der Initiative, die traditionsreiche *Riempf Rahmenmanufaktur*. Seit 1896 fertigt das Familienunternehmen als älteste und letzte Manufaktur weltweit Bilderahmen noch komplett vom Rohen Holz bis zum fertigen Rahmen. Künstler, Kunstszimmer und Innenarchitekten schätzen das außergewöhnliche Design und die hohe Qualität in der Verarbeitung. Nur ausgesuchte und edelste Materialien wie Blattgold, Stängelsilber und feinste Farbpigmente verwendet das kompetente und kreative Team für die außergewöhnlichen Rahmen.

Auch die *Hummel Manufaktur* schreibt Handarbeit groß. Bekannt ist die Manufaktur für ihre liebevollen Hummel-Figuren, die ausdrucksstarke Kinderzeichnungen darstellen. Seit 1935 schaffen erfahrene Modelleure und Maler im überlänglichen Ködental jede der Figuren in aufwendiger Handarbeit. Einige der Figuren werden bis zu 20.000 Mal per Hand bearbeitet, bis sie als perfekt und vollständig gelten. Nur durch diesen Prozess kann das Besondere der Hummel-Figuren entstehen – der von Liebhabern und Sammlern bewunderte unbeschriebene Ausdruck der Hummel-Kinder.

Mit den neu dazu gekommenen Mitgliedern wächst die Initiative Deutsche Manufakturen auf insgesamt 23 Mitglieder an. Seit ihrer Gründung 2010 mit acht Mitgliedern konnte die Initiative somit ihre Mitgliederzahl fast verdreifachen.

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