Issue 5 June/2018

POSTILLION

Dear readers, dear Hummel fans!

ueen Victoria would have preferred to stay in Rödental
– if she had not been the head of the British Commonwealth. She spent many pleasurable hours at the birthplace of her husband, Prince Albert, who came from the house
of Saxe-Coburg-Gotha. The Merry Wanderer took a look around
Rosenau Castle and takes us on a journey.

Several media sources reported in detail in the last weeks about the Hummel Manufaktur. In addition, our wedding cake for the royal house was met with great interest.

You may well know William (Bill) Nelson: The former manager of the Hummel Club takes on the role of Hummel brand ambassador for North America. Take a look at the redesigned shop, discover our novelties or listen to a final melody from "Let's Sing."

We wish you much enjoyment browsing and reading!

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50 Years ...

It is considered a landmark of the city Rödental: the larger than life figure "Merry Wanderer", poised with its travel bag, in front of the Hummel Manufaktur's front gate. In 1968, master sculptor Gerhard Skrobek designed the smart fellow. Günther Neubauer was responsible for the weatherproof decor, and hand-painted the "Wanderer." The figure was dedicated at the 100th anniversary of the company in 1971 and since then has been welcoming Hummel fans from around the world.

Portrait

Brand Ambassador for North America: William (Bill) Nelson

I ummel was always more than a job for me," says William Nelson. The 73-year-old is well-known to many Hummel collectors. After all, he has worked for almost 30 years as a Hummel Club Manager and was for many of you a competent partner.

In the future, Bill Nelson will continue to support the popular Hummel figurines: as brand ambassador for North America, he will continue to be with us. The native American comes from Rhode Island in New England. With his wife, Natascha, who passed

away in March 2017 and loved Hummel figurines as much as he did, he also collected privately. "We probably have a few hundred figurines at home," says

Bill Nelson, who has resided in the Franconian town of Ebersdorf bei Coburg for many years. He has two grown children, a son and a daughter with families of their own. "My wife and I recognized our children in the Hummel figurines."

What fascinates him in particular: "Our 'Hummels' continue to bring people of different nationalities and languages together. They all share the fascination of these enchanting figurines, that embody the ideal world of children and childhood."



Congratulations!

he Hummel Manufaktur warmly congratulates the English duchess Kate and her husband Prince William on the birth of their second son.

After Prince George and Princess Charlotte he is the couple's third child. The little boy, born on April 23rd at St Mary's Hospital

in London and weighing 3,800 grams, is named Louis Arthur Charles.

We congratulate the family and wish the new arrival the best of luck.

Apropos: Kate, how about a birthday or baptism cake from the House of Hummel? The appropriate figurine has already been labeled and is waiting for you!

Where Queen Victoria loved to be ...

Accompany our Wanderer on his wanderings across the Upper Franconian homeland of Hummel figurines

s a classic, our little Merry
Wanderer continues to enjoy
unbroken popularity. This
daring lad was one of the first figurines to be made by our Manufaktur in
1935. Now this lovable companion
takes us on a journey through his
homeland.

First stop: Rosenau Castle – Queen Victoria's favorite castle. It is the birthplace of her husband, Prince Albert of Saxe-Coburg-Gotha. Beginning 1805, the building, which was rebuilt into a representative aristocratic residence in neo-Gothic style by architect Karl Friedrich Schinkel, was owned by Coburg's Ducal House. The castle, idyllically situated on a small hill and flanked by stately trees, presents its best side from the south. In 1819, little Albert was born here.

21 years later, he married his cousin, the English Queen Victoria. For the regent, it was love at first sight.
Victoria's favorite uncle, King Leopold of Belgium, brought them together.
The queen, who enjoyed a German education in her youth, gave her husband nine children. The couple resided at Schloss Rosenau a total of seven times. The queen had a private bathhouse on the romantic bank of the Itz. "If I was not what I am, this would be my real home," the Queen said in her diary.

At the swan pond you can observe black mourning swans, which came to the park, designed after English landscape parks, at the suggestion of Victoria. A wonderful place to just relax. A visit to the small "prince pond," which

feeds a specially created grotto with a waterfall, is worthwhile. Next door is the "Orangerie" (former citrus garden building) and the European Museum of Modern Glass. And only a stone's throw away is our Manufaktur. Come on in and have a look!







Merry Wanderer



Welcome to the Hummel family!



Maria Innocentia Hummel would certainly enjoy our brand-new Hummel children

Tender Moments

s that for me?" Little Marie cannot believe it: Little
Hans is sitting on the wooden bench next to her
and has written her a letter, maybe even a poem.
Hans is her most, dearest playmate and she would never
trade him for another, never! Did you think little Hans
wrote her a poem? Or is he sharing a sweet secret, only
for her alone? The little boy has taken heart and with a

loving smile presented his Marie the self-written lines. What is really in it? Who knows? We cannot ask Hans: He only has eyes for his Marie ...

The two sculptors, Marion Huschka and Tamara Fuchs, worked closely together on this lovely Hummel character named "Sweet Love." The result is a small masterpiece of touching togetherness.



The Little Gardener

houghtfully, the little gardener looks at the apple in his hand. Has the fruit developed well? Should he plant another little tree for the coming year? It used to be a normal thing for the children to work diligently in the house and fields and to take responsibility early on. Our gardener may have been sent by his mother to carefully inspect and collect the apples. Is Mama

going to make jam or compote from the fruit, or are the apples to be put into the cellar for later? The juicy fruits were – at times when fresh fruit was still scarce in winter - as valuable suppliers of vitamins and energy during the cold season. In 1984 master sculptor Gerhard Skrobek breathed life into our little fruit lover. Until now, the motif has been kept under lock and key in the archives – now the figurine is being introduced for the first time. Be among the first to hold this original in your hands and order now.

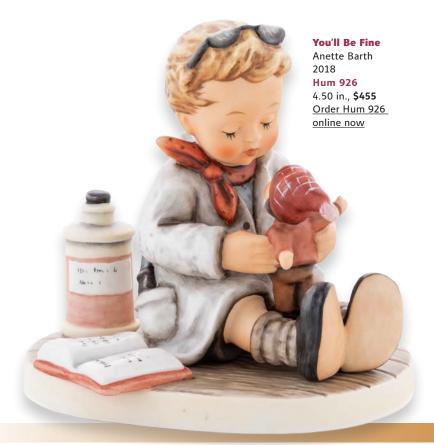




The little medico

ur master sculptor Anette Barth carefully studied Maria Innocentia Hummel's original drawing of the Hummel doctor and then faithfully created our "little Medico." There were a few small changes: Instead of on his nose, our Hummel lad has placed his glasses on his head. After all, the figurines must be able to go through the complicated crafting process without damaging details such as flyaway hair tips or glasses.

Isn't it cute to see how seriously our young Hummel boy devotes himself to his patient? The medicine and an informative book are at hand. All that's needed now is the exact diagnosis: "Oh, what's the matter with you, my sweet little doll? Wait, I'll help you!" In play, children always imitate what they have seen or experienced themselves. With the figure "You'll Be Fine" Anette Barth has succeeded in creating a wonderful and very detailed example from the





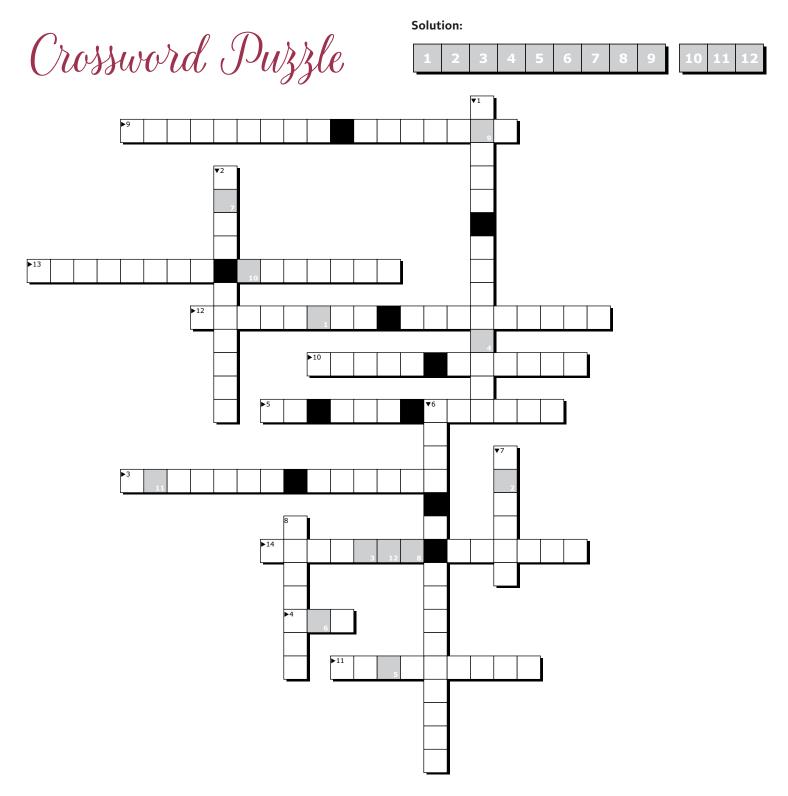
Midsummer Festival

We celebrate the longest day of the year

une 21 is the longest day of the year. Exactly at 12:07 Central European time, the zenith of the sun reaches the Tropic of Cancer: We have daylight longer than on any other day of the year. In German Franconia and Bavaria, this is commemorated with a happy celebration: In the villages, bonfires are lit, which burn almost the entire night. Weeks before, wood is

collected and piled up in the villages and the wood pile can be up to ten meters high. Many residents, willing revelers and curious guests meet by the fire. With plenty of food and beverages, everyone celebrates and laughs together until deep in the night. Firefighters and volunteers continue to watch the fire long after it goes out.

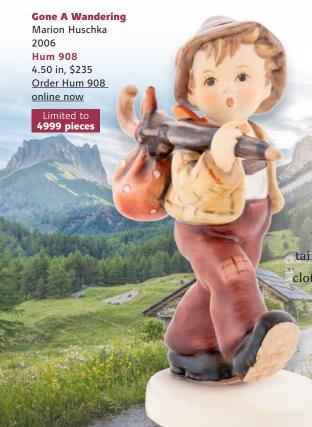




- 1. What greets visitors to the Hummel Manufaktur?
- 2. Hummel Ambassador for North America?
- 3. Where did Queen Victoria love to be?
- 4. The stream through Rödental is called?
- 5. A Hummel novelty with apples and a spade is called?
- 6. Hum 908 is named?
- 7. The proud bearer of a Hummel tattoo is (first name)?

- 8. Where is the Hemmel Museum located?
- 9. What did Sr. M.I. Hummel give well-behaved children?
- 10. First two names of the new prince in England?
- 11.A wild herb recipe: breaded ... flower buds
- 12.Hum 917
- 13.Hum 2380
- 14. American actress born on 1 June 1926?

When the kids grow up ...



e walks confidently along, a song on his lips. Hair sticks out under a floppy hat. You can see that the hat is not new; the little hiker has had it a while. What makes the hat so special is the heart at the edge. The little guy has put an umbrella over his shoulder, a red scarf with white dots hangs from it. It contains a small snack for the road. His clothes are casual, he strides along with a scarf and sturdy shoes ... That's how Kerstin Griesenbrock from the Hummel Club team describes HUM 908, "Gone A Wandering":

"It looks like the boy has a longer way to go. He is ready to get started. With good cheer, with joy and confidence, he puts one foot ahead of the other".

"I see my two boys in him," explains the mother of two. "They've started out on their own paths and I wonder if I've given them everything they need. The love that is carried in the heart, the snack, which consists of courage, confidence and a joy in life, and sturdy shoes to be well-prepared to go their own way."

This charming figurine, limited to only 4,999 pieces, makes a meaningful gift with a message for children of your own.

When "Hummel" gets under your skin ...



he grandmother had tears of emotion in her eyes: Carina, her 24-year-old granddaughter, has a very special tattoo. Her left shoulder is now decorated with the Hummel Figurine HUM 196, "Telling Her Secret" and a violin. In honor of

her grandmother, the young woman had her favorite figurine tattooed; for her beloved grandpa the violin. In addition, the names of her grandparents decorate Carina's skin in their original handwriting.

"My grandparents were always there for me, even in difficult times," says the 24-year-old, who is studying German and Catholic theology education in the Franconian town of Bamberg. That's why she just wanted to say, "thank you." The work of art, which Carina had applied in a Nurem-

berg studio, took almost

seven hours.
We think:
That's true

(Hummel) love!





Herbalist Angela Schult recommends:

Dandelion my absolute wild darling!

andelions can be collected from spring to fall, but the first buds in May and June are the most luscious. Dandelions can often be found in the family garden, otherwise on meadows and at the edge of the forest. I use all parts of the dandelion, but the buds are a very special delicacy."



My delicious wild herb recipe: Breaded dandelion blower buds

Rinse the collected buds briefly with cold water and dab dry thoroughly, preferably with a fresh kitchen towel. Now bread as you would a schnitzel: first dust with a little flour, dip in a beaten egg and then in bread crumbs, which have been seasoned with a little herb salt and black pepper. Heat olive oil in a wide pan and fry the buds to a golden brown. They taste wonderful as a snack with a glass of cool white wine or on a wild herb salad. Enjoy!

The "Coburger Tageblatt" reported

Our Hummel bridal couple draws a lot of attention

preliminary report in the local "Coburger Tageblatt" newspaper caused a stir: Because of it, many Hummel fans came in on our "Open Sunday" to visit and to see the wedding cake designed by designer Indira Groeger for Prince Harry and his fiancée Meghan Markle. The confectio-

ner, known from the German SAT.1 show "The Big Baking", crowned her sweet creation with our original M.I. Hummel figurine "Dearly Beloved" and pointed out the relationship between the Coburg Ducal House and the Windsors. Here you can read the article (German only).



Hummel in the media

In recent weeks there have been numerous reports about Hummel

ur popular Hummel figures have been increasingly in the focus of the media in recent weeks: in addition to the "Tageblatt", a detailed article about our factory – with many pictures and interesting insights – also appeared in the "Mohr Stadtillu",

a magazine that reaches about 18,000 readers in the Upper Franconian counties of Coburg, Kronach and Lichtenfels.

Meanwhile, the efforts of our brand ambassador Joffrey Streit are bearing fruit. Recently, he met with the

editor-in-chief
of the magazine
"Echt Oberfranken", Cornelia
Masel-Huth.
With success:
In the latest
edition, the
Hummel Manufaktur can

be found on a total of six pages. That's something to be proud of!

And in the May issue of the "VdK-Zeitung Bayern" we are also mentioned in a contribution, as well as in the "Welt der Frau", where two figurines from our breast cancer series were recommended as gifts.

At the same time, Joffrey Streit is working on a video production about our "Hummels." Work began early May: On the first day of shooting, the camera watched over the shoulder of decor designer Sabine Tzscheuschner. In the next few weeks filming at additional stations will be continued. We'll keep you informed on the progress!



In the can: The first part of our documentation is devoted to the development of Hummel decors.

Furniture, table decorations and "Hummels"

Our newly designed shop provides you tips on how you can set up furnishings in a traditional, but contemporary fashion with our figures

he large wooden table is completely in the style of Bavarian tradition and enjoyment: decorated with carefully selected Hummel figurines, glass pitchers, wooden boards, simple white plates and rustic cutlery, the table decoration looks quite modern. Add a few comfortable chairs - a presentable dining table, which invites your guests to linger longer, is complete.

In cooperation with our neighboring furniture store "Möbelstadt Schulze", we will continue to present table decorations and furniture in our showroom and will provide you with inspirations on how to present

your Hummel figurines to their best advantage.

A cozy wing chair made of cognaccolored leather invites you to browse through your newest Hummel-Postmagazine. And our Hummel figurine HUM 170, "School Boys", a stately 25 centimeters in size, is a remarkable eye-catcher. It stands next to the chair on a chest of wood and cowhide.

Or take a look at how our figurine "Dearly Beloved" (HUM 2003) looks on a wedding cake and a white dresser, take a seat on black leather sofas with a cow-hide rug and glass side tables, and let your gaze wander across our precious collection of Hummel figures.



Inviting: A decorated table with **Hummel figurines**

We are open Monday to Friday from 10am to 5pm and Saturday from 10am to 4pm. Just come on in and have a look!



Festival Tradition Marion Huschka **HUM 917** 4.25 in., \$225 Order Hum 917 online now



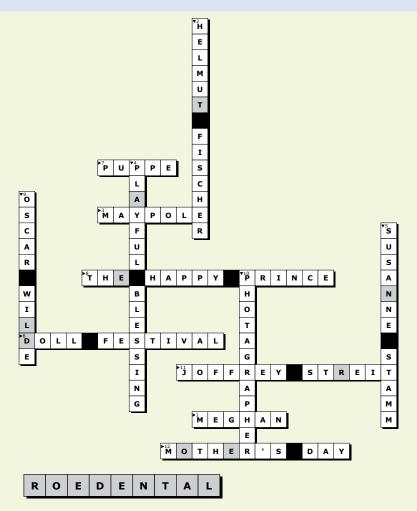
Festival Journey Marion Huschka **HUM 2380** 4.25 in., \$225 Order Hum 2380 online now

Marion Huschka 2014 **Hum 399/III** 13.25 in., \$1,950 Order Hum 399/III online now



Solution Postillion No. 4







New Exhibition

How it all began ...

new exhibition has just been opened at the Hummel Museum in Massing. Since May 18th there are new and unknown pieces to discover from the works of Berta Hummel. In addition to a cross-section of the entire artistic palette of Berta Hummel, beginning with her first drawings as a toddler over her study period at the Academy of Applied Arts in Munich to the pictures that serve as the artwork for the Hummel figurines, museum

director Alfred Hummel presents six Hummel originals for the first time, which were printed as "diligence pictures." With these small drawings Berta Hummel rewarded especially well-behaved or diligent children.

In addition, the presentation shows little known "diligence pictures" with English, French and Dutch texts and previously unseen prints. The pieces, including the first Hummel figurine ever made in terracotta, will be on display in Massing until May 2019.



With more than 3,000 specimens, the museum also houses the world's largest collection of Hummel figurines.

<u>Click here for the Hummel Museum's</u> <u>website</u>

"Heini" says "goodbye"

The production of "Let's Sing" comes to an end



ow might this trio sound? The bright voice of a child, the expressive bandoneon and the cheerful twittering of a bird are a delightful combination. Master sculptor Reinhold Unger designed the little singer with his instrument in 1938. After many decades in which the figurine found a home in countless dwellings, this Hummel figure is being produced for the last time.

Take the opportunity to get one of the last figurines. A small sign on the figurine documents the final edition.